



# 2026 SPONSORSHIP OPPORTUNITIES

## CATS & DAWGS KIRKLAND CLASSIC

Celebrity Softball Game • Parade of Champions • JLSWS 2026

### ABOUT THE EVENT

The 2nd Annual Cats & Dawgs Kirkland Classic is a free, family-friendly celebrity softball game that kicks off the Junior League Softball World Series (JLSWS) — an international tournament that has called Kirkland home for 26 years and is broadcast on ESPN+.

Built around a Cougar vs. Husky rivalry, the Classic brings together 40+ former pro athletes and local celebrities — including Marcus Trufant, Warren Moon, Jim Zorn, and Lofa Tatupu — for an afternoon that celebrates female athletics and welcomes players traveling to Kirkland from around the world.

**DATE:** Saturday, August 1, 2026     **TIME:** Opening Ceremonies begin at 2:00 PM  
**VENUE:** Lee Johnson Field at Peter Kirk Park, Kirkland, WA  
**EXPECTED REACH:** 2,000+ attendees • 40+ celebrity athletes • ESPN+ broadcast week-long

### WHAT YOUR SPONSORSHIP SUPPORTS

All sponsorship dollars go directly to District 9 Little League to cover the costs of hosting the Junior League Softball World Series in Kirkland, including:

- Player transportation throughout the week-long tournament
- Meals and hospitality for teams traveling from around the world
- Team activities and cultural experiences during their stay
- Opening ceremonies, awards, and community events

### 2026 SPONSORSHIP LEVELS

TIER	AMOUNT	BENEFIT HIGHLIGHTS
Home Run Sponsor	\$10,000	On-field signage • Home Run Derby naming • Fence banners • VIP Meet & Greet • First Pitch • Website & social recognition • Group photo • All lower tier benefits
Two Out Rally Sponsor	\$5,000	Inning sponsorship • Fence banners • VIP Meet & Greet • First Pitch • Website & social recognition • Pop-up / photo booth • Video thank you
Highlight-Play Sponsor	\$3,000	½ Inning sponsorship • Fence banners • VIP Meet & Greet • Sponsorship plaque • Website recognition • Social media feature
Welcome Rally Sponsor	\$1,500	Fence banners • Website recognition • Welcome Rally recognition • In-game announcements • Group social post
Game Day Sponsor	\$500	Fence banners • Welcome Rally recognition • In-game announcements • Group social post

# SPONSORSHIP COMMITMENT FORM

Please complete this form and mail it with your check. Thank you for supporting female athletics in Kirkland.

## SPONSOR INFORMATION

Company / Organization Name	Primary Contact Name
Title / Role	Email Address
Phone Number	Website (optional)
Mailing Address (Street, City, State, ZIP)	

## SELECT YOUR SPONSORSHIP LEVEL

<input type="checkbox"/>	Home Run Sponsor	\$10,000
<input type="checkbox"/>	Two Out Rally Sponsor	\$5,000
<input type="checkbox"/>	Highlight-Play Sponsor	\$3,000
<input type="checkbox"/>	Welcome Rally Sponsor	\$1,500
<input type="checkbox"/>	Game Day Sponsor	\$500
<input type="checkbox"/>	Other Contribution	\$ _____

## CHECK DELIVERY INSTRUCTIONS

Make Checks Payable To: **Junior League Softball World Series**

Mail to: 628 – 222nd St. SW, Bothell, WA 98021 USA

Our IRS Tax Employer's ID number will be provided upon receipt of your contribution.

## AUTHORIZATION

Authorized Signature	Date
Printed Name	Title

## QUESTIONS?

### SPONSORSHIP & MARKETING

**Ben Brittingham**

ben@bedrockbranding.agency  
(425) 235-1504

### PAYMENT QUESTIONS

**Steve Allen, Tournament Director**

goldasflyer@gmail.com  
(206) 818-2124

catsdawgskirklandclassic.com